

# kellycoveny

creative director



Hello. My name is Kelly Coveny.

I have tele-marketed truck parts, created international ad campaigns for A-list agencies, navigated country-western line-dancing as a cocktail-waitress and earned two MFA's while pulling my hair out potty-training.

I believe in mojo, moxie and navigating mayhem.

I have roasted marshmallows on a live volcano in Nicaragua, floated Indian style on the Dead Sea, eaten termites with my sons in Costa Rica, been blackballed by the middle school sports mafia and built multi-billion-dollar brands with the best and brightest.

I believe imagination is the heart of innovation and action is the antidote to fear.

I have photographed black rhinos in South Africa, fought off wild charging turkeys with a rented bicycle, produced two albums during lunch breaks and Metro-north commutes and spread the ashes of both my parents across the Atlantic.

I believe there are no dead ends and invitations are everywhere.

I am a cross-pollinating content creator, epiphany seeking experiential alchemist and unorthodox architect of options. I am an excavator of insight, translator of paradox and adventurous visionary. I am an extroverted introvert, radical optimist, and curious pilgrim.

